7BUIS024W Business Analytics



Albright SC and Winston WL, Business Analytics: Data Analysis and Decision Making (Fifth edition, Cengage Learning 2015)

http://www.vlebooks.com/vleweb/product/openreader?id=WestminUni&isbn=9781473715288>

Anderson D, An Introduction to Management Science: Quantitative Approaches to Decision Making (2nd ed, Cengage Learning EMEA 2014)

Anderson DR, An Introduction to Management Science: Quantitative Approaches to Decision Making (13th ed., International ed, Cengage South-Western 2011)

Black K, Business Statistics: For Contemporary Decision Making (Eight edition, Wiley 2014) "https://westminster.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=5663557260003711&institutionId=3711&customerld=3710>"https://westminster.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=5663557260003711&institutionId=3711&customerld=3710>"https://westminster.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=5663557260003711&institutionId=3711&customerld=3710>"https://westminster.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=5663557260003711&institutionId=3711&customerld=3710>"https://westminster.alma.exlibrisgroup.com/view/action/uresolver.do."https://westminster.alma.exlibrisgroup.com/view/action/uresolver.do."https://westminster.alma.exlibrisgroup.com/view/action/uresolver.do."https://westminster.alma.exlibrisgroup.com/view/action/uresolver.do."https://westminster.alma.exlibrisgroup.com/view/action/uresolver.do."https://westminster.alma.exlibrisgroup.com/view/action/uresolver.do."https://westminster.alma.exlibrisgroup.com/view/action/uresolver.do."https://westminster.alma.exlibrisgroup.com/view/action/uresolver.do."https://westminster.alma.exlibrisgroup.com/view/action/uresolver.do."https://westminster.alma.exlibrisgroup.com/view/action/uresolver.do."https://westminster.alma.exlibrisgroup.com/view/action/uresolver.do."https://westminster.alma.exlibrisgroup.com/view/action/uresolver.do."https://westminster.alma.exlibrisgroup.com/view/action/uresolver.do."https://westminster.alma.exlibrisgroup.com/view/action/uresolver.do."https://westminster.alma.exlibrisgroup.com/view/action/uresolver.do."https://westminster.alma.e

Camm JD, Essentials of Business Analytics (Cengage Learning 2015) http://www.vlebooks.com/vleweb/product/openreader?id=WestminUni&isbn=9781473714656

Carlberg C and LinkedIn Learning, 'Data Reduction Techniques Using Excel and R: Business Analytics Deep Dive'

Carlberg C and lynda.com (Firm), 'R for Excel Users'

">https://www.linkedin.com%2Flearning%2Fr-for-excel-users%3Ftrk%3Dshare_ent_url&account=42314660>">https://www.linkedin.com%2Flearning%2Fr-for-excel-users%3Ftrk%3Dshare_ent_url&account=42314660>">https://www.linkedin.com%2Flearning%2Fr-for-excel-users%3Ftrk%3Dshare_ent_url&account=42314660>">https://www.linkedin.com%2Flearning%2Fr-for-excel-users%3Ftrk%3Dshare_ent_url&account=42314660>">https://www.linkedin.com%2Flearning%2Fr-for-excel-users%3Ftrk%3Dshare_ent_url&account=42314660>">https://www.linkedin.com%2Flearning%2Fr-for-excel-users%3Ftrk%3Dshare_ent_url&account=42314660>">https://www.linkedin.com%2Flearning%2Fr-for-excel-users%3Ftrk%3Dshare_ent_url&account=42314660>">https://www.linkedin.com%2Flearning%2Fr-for-excel-users%3Ftrk%3Dshare_ent_url&account=42314660>">https://www.linkedin.com%2Flearning%2Fr-for-excel-users%3Ftrk%3Dshare_ent_url&account=42314660>">https://www.linkedin.com%2Flearning%2Fr-for-excel-users%3Ftrk%3Dshare_ent_url&account=42314660>">https://www.linkedin.com%2Flearning%2Fr-for-excel-users%3Ftrk%3Dshare_ent_url&account=42314660>">https://www.linkedin.com%2Flearning%2Fr-for-excel-users%3Ftrk%3Dshare_ent_url&account=42314660>">https://www.linkedin.com%2Flearning%2Fr-for-excel-users%3Ftrk%3Dshare_ent_url&account=42314660>">https://www.linkedin.com%2Flearning%2Fr-for-excel-users%3Ftrk%3Dshare_ent_url&account=42314660>">https://www.linkedin.com%2Flearning%2Fr-for-excel-users%3Ftrk%3Dshare_ent_url&account=42314660>">https://www.linkedin.com%2Flearning%2Fr-for-excel-users%3Ftrk%3Dshare_ent_url&account=42314660>">https://www.linkedin.com%2Flearning%2Fr-for-excel-users%3Ftrk%3Dshare_ent_url&account=42314660>">https://www.linkedin.com%2Flearning%2Fr-for-excel-users%3Ftrk%3Fr-for-excel-users%3Ftrk%3Fr-for-excel-users%3Ftrk%3Fr-for-excel-users%3

Carlberg CG, R for Microsoft Excel Users: Making the Transition for Statistical Analysis https://learning.oreilly.com/library/view/r-for-microsoft/9780134571881/?>

Hillier FS and Hillier MS, Introduction to Management Science: A Modeling and Case Studies Approach with Spreadsheets, vol The McGraw-Hill/Irwin series operations and decision sciences (5th ed, McGraw-Hill 2013)

Newbold P, Carlson WL and Thorne B, Statistics for Business and Economics (Eight edition, Pearson 2013)

http://www.vlebooks.com/vleweb/product/openreader?id=WestminUni&isbn=978027376

7084>

'Operational Research Society - Free Student Membership' https://www.theorsociety.com/DIF.aspx?Page=JOIN>

Pallant J, SPSS Survival Manual: A Step by Step Guide to Data Analysis Using SPSS (4th ed, Open University Press/McGraw-Hill 2010)

http://www.vlebooks.com/vleweb/product/openreader?id=WestminUni&isbn=9780335242405

Ragsdale CT, Managerial Decision Modeling (6th ed, South-Western Cengage Learning 2011)

Rice University, University of Houston Clear Lake, and Tufts University, 'Online Statistics Education: An Interactive Multimedia Course of Study' http://onlinestatbook.com/

'SPSS Tutorials - YouTube'

https://www.youtube.com/playlist?list=PL25257A24840423AE

'Statistics (Full Length Videos) - YouTube' https://www.youtube.com/playlist?list=PL5102DFDC6790F3D0

Stowell S, Using R for Statistics (Apress 2014)

Winston WL and Goldberg JB, Operations Research: Applications and Algorithms (4th ed., International student ed, Brooks/Cole 2004)

——, Operations Research: Applications and Algorithms (4th ed., International student ed, Brooks/Cole 2004)