

7BUIS024W Business Analytics

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@book{Albright_Winston_2015, address={Stamford, CT, USA}, edition={Fifth edition}, title={Business analytics: data analysis and decision making}, url={http://www.vlebooks.com/vleweb/product/openreader?id=WestminUni&isbn=9781473715288}, publisher={Cengage Learning}, author={Albright, S. Christian and Winston, Wayne L.}, year={2015} }

@book{Anderson_2014, address={London}, edition={2nd ed}, title={An introduction to management science: quantitative approaches to decision making}, publisher={Cengage Learning EMEA}, author={Anderson, David}, year={2014} }

@book{Anderson_2011, address={Mason, Ohio}, edition={13th ed., International ed}, title={An introduction to management science: quantitative approaches to decision making}, publisher={Cengage South-Western}, author={Anderson, David R.}, year={2011} }

@book{Black_2014, address={Hoboken, New Jersey}, edition={Eight edition}, title={Business statistics: for contemporary decision making}, url={https://westminster.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=5663557260003711&institutionId=3711&customerId=3710}, publisher={Wiley}, author={Black, Ken}, year={2014} }

@book{Camm_2015, address={Stamford, Connecticut}, title={Essentials of business analytics}, url={http://www.vlebooks.com/vleweb/product/openreader?id=WestminUni&isbn=9781473714656}, publisher={Cengage Learning}, author={Camm, Jeffrey D.}, year={2015} }

@misc{Carlberg_LinkedIn Learning_2017, address={Carpenteria, CA}, title={Data Reduction Techniques Using Excel and R: Business Analytics Deep Dive}, url={https://www.linkedin.com/learning-login/share?forceAccount=false&redirect=https%3A%2F%2Fwww.linkedin.com%2Flearning%2Fbusiness-analytics-data-reduction-techniques-using-excel-and-r%3Ftrk%3Dshare_ent_url&account=42314660}, publisher={lynda.com}, author={Carlberg, Conrad and LinkedIn Learning}, year={2017} }

@misc{Carlberg_lynda.com (Firm)_2016, address={Carpenteria, CA}, title={R for Excel Users}, url={https://www.linkedin.com/learning-login/share?forceAccount=false&redirect=https%3A%2F%2Fwww.linkedin.com%2Flearning%2Ffr-for-excel-users%3Ftrk%3Dshare_ent_url&account=42314660}, publisher={lynda.com}, author={Carlberg, Conrad and lynda.com (Firm)}, year={2016} }

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@book{Hillier_Hillier_2013, address={Dubuque}, edition={5th ed}, title={Introduction to management science: a modeling and case studies approach with spreadsheets}, volume={The McGraw-Hill/Irwin series operations and decision sciences}, publisher={McGraw-Hill}, author={Hillier, Frederick S. and Hillier, Mark S.}, year={2013} }

@book{Newbold_Carlson_Thorne_2013, address={Boston, Massachusetts}, edition={Eight edition}, title={Statistics for business and economics}, url={<http://www.vlebooks.com/vleweb/product/openreader?id=WestminUni&isbn=9780273767084>}, publisher={Pearson}, author={Newbold, Paul and Carlson, William L. and Thorne, Betty}, year={2013} }

@book{Pallant_2010, address={Maidenhead}, edition={4th ed}, title={SPSS survival manual: a step by step guide to data analysis using SPSS}, url={<http://www.vlebooks.com/vleweb/product/openreader?id=WestminUni&isbn=9780335242405>}, publisher={Open University Press/McGraw-Hill}, author={Pallant, Julie}, year={2010} }

@book{Ragsdale_2011, address={Mason, Ohio}, edition={6th ed}, title={Managerial decision modeling}, publisher={South-Western Cengage Learning}, author={Ragsdale, Cliff T.}, year={2011} }

@misc{ title={Online Statistics Education: An Interactive Multimedia Course of Study}, url={<http://onlinestatbook.com/>}, author={Rice University , University of Houston Clear Lake, and Tufts University} }

@book{Stowell_2014, address={New York}, title={Using R for statistics}, publisher={Apress}, author={Stowell, Sarah}, year={2014} }

@book{Winston_Goldberg_2004a, address={Belmont, Calif}, edition={4th ed., International student ed}, title={Operations research: applications and algorithms}, publisher={Brooks/Cole}, author={Winston, Wayne L. and Goldberg, Jeffrey B.}, year={2004} }

@book{Winston_Goldberg_2004b, address={Belmont, Calif}, edition={4th ed., International student ed}, title={Operations research: applications and algorithms}, publisher={Brooks/Cole}, author={Winston, Wayne L. and Goldberg, Jeffrey B.}, year={2004} }

@misc{Statistics (Full Length Videos) - YouTube, url={<https://www.youtube.com/playlist?list=PL5102DFDC6790F3D0>} }

@misc{SPSS Tutorials - YouTube, url={<https://www.youtube.com/playlist?list=PL25257A24840423AE>} }

@misc{Operational Research Society - Free Student Membership, url={<https://www.theorsociety.com/DIF.aspx?Page=JOIN>} }